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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	430A-459A		:30	\$50.00	09/25-09/28	4	1	4	\$200.00	
		Buyline Comment: NEWS										
	2	M	430A-459A		:30	\$50.00	10/01-10/01	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	3	TU-F	530A-6A		:30	\$150.00	09/25-09/28	4	1	4	\$600.00	
		Buyline Comment: 530A NEWS										
	4	M	530A-6A		:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
		Buyline Comment: 530A NEWS										
	5	TU-F	630A-7A		:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
		Buyline Comment: 630A NEWS										
	6	M	630A-7A		:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
		Buyline Comment: 630A NEWS										
	7	TU-F	6A-630A		:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
		Buyline Comment: 6A NEWS										
	8	M	6A-630A		:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
		Buyline Comment: 6A NEWS										

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	TU-F	7A-9A		:30	\$325.00	09/25-09/28	8	1	8	\$2,600.00	
		Buyline Comment: GD MRN AMR										
	10	M	7A-9A		:30	\$325.00	10/01-10/01	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	11	TU-F	11A-12P		:30	\$300.00	09/25-09/28	8	1	8	\$2,400.00	
		Buyline Comment: 11A NEWS										
	12	M	11A-12P		:30	\$300.00	10/01-10/01	2	1	2	\$600.00	
		Buyline Comment: 11A NEWS										
	13	TU-F	4P-430P		:30	\$250.00	09/25-09/28	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	14	M	4P-430P		:30	\$250.00	10/01-10/01	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	15	TU-F	430P-5P		:30	\$250.00	09/25-09/28	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	16	M	430P-5P		:30	\$250.00	10/01-10/01	1	1	1	\$250.00	
		Buyline Comment: JUDGE JUDY										
	17	SA	6P-630P		:30	\$300.00	09/29-09/29	1	1	1	\$300.00	
		Buyline Comment: 6P NEWS										
	18	TU-F	5P-530P		:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
		Buyline Comment: 5P NEWS										
	19	M	5P-530P		:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
		Buyline Comment: 5P NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	630P-7P		:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00	
		Buyline Comment: 630P NEWS										
	21	M	630P-7P		:30	\$400.00	10/01-10/01	1	1	1	\$400.00	
		Buyline Comment: 630P NEWS										
	22	TU-F	6P-630P		:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00	
		Buyline Comment: 6P NEWS										
	23	M	6P-630P		:30	\$400.00	10/01-10/01	1	1	1	\$400.00	
		Buyline Comment: 6P NEWS										
	24	TU-F	7P-730P		:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	25	M	7P-730P		:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	26	TU-F	730P-8P		:30	\$350.00	09/25-09/28	4	1	4	\$1,400.00	
		Buyline Comment: MILLIONAIRE										
	27	M	730P-8P		:30	\$350.00	10/01-10/01	1	1	1	\$350.00	
		Buyline Comment: MILLIONAIRE										
	28	TU	10P-11P		:30	\$2,000.00	09/25-09/25	1	1	1	\$2,000.00	
		Buyline Comment: PRIVATE PRACTICE										
	29	M	10P-11P		:30	\$2,750.00	10/01-10/01	1	1	1	\$2,750.00	
		Buyline Comment: CASTLE										
	30	SU	8P-9P		:30	\$2,250.00	09/30-09/30	1	1	1	\$2,250.00	
		Buyline Comment: ONCE UPON TIME										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	31	TH	10P-11P		:30	\$1,750.00	09/27-09/27	1	1	1	\$1,750.00		
			Buyline Comment: SCANDAL										
	32	SU	9P-10P		:30	\$2,750.00	09/30-09/30	1	1	1	\$2,750.00		
			Buyline Comment: REVENGE										
	33	TH	9P-10P		:30	\$2,500.00	09/27-09/27	1	1	1	\$2,500.00		
			Buyline Comment: GREYS ANATOMY										
	34	M	8P-10P		:30	\$5,000.00	10/01-10/01	1	1	1	\$5,000.00		
			Buyline Comment: DANCING W/STARS										
	35	W	9P-930P		:30	\$5,500.00	09/26-09/26	1	1	1	\$5,500.00		
			Buyline Comment: MODERN FAMILY										
	36	TU	8P-10P		:30	\$5,500.00	09/25-09/25	1	1	1	\$5,500.00		
			Buyline Comment: DANCING W/STARS RES										
	37	TU-F	11P-1130P		:30	\$600.00	09/25-09/28	4	1	4	\$2,400.00		
			Buyline Comment: 11P NEWS										
	38	M	11P-1130P		:30	\$600.00	10/01-10/01	1	1	1	\$600.00		
			Buyline Comment: 11P NEWS										
	39	TU-F	1130P-12A		:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00		
			Buyline Comment: NIGHTLINE										
	40	M	1130P-12A		:30	\$400.00	10/01-10/01	1	1	1	\$400.00		
			Buyline Comment: NIGHTLINE										
	41	SU	11P-1130P		:30	\$600.00	09/30-09/30	1	1	1	\$600.00		
			Buyline Comment: 11P NEWS										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .BERKLEY FOR SENATE
Product SHELLEY BERKLEY
Estimate#
Buyer TERRI COOPER
Phone#
Fax#

Agency () SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	SA	11P-1130P		:30	\$500.00	09/29-09/29	1	1	1	\$500.00	
		Buyline Comment: 11P NEWS										
	43	SA	630A-7A		:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
		Buyline Comment: 630A NEWS										
	44	SA	7A-8A		:30	\$275.00	09/29-09/29	2	1	2	\$550.00	
		Buyline Comment: GD MRN SAT-ABC										
	45	SU	7A-8A		:30	\$275.00	09/30-09/30	1	1	1	\$275.00	
		Buyline Comment: GD MRN SUN-ABC										
	46	SA	6A-630A		:30	\$250.00	09/29-09/29	1	1	1	\$250.00	
		Buyline Comment: 6A NEWS										
	47	SU	630A-7A		:30	\$250.00	09/30-09/30	1	1	1	\$250.00	
		Buyline Comment: 630A NEWS										
	48	SU	6A-630A		:30	\$250.00	09/30-09/30	1	1	1	\$250.00	
		Buyline Comment: 6A NEWS										
	49	SU	8A-9A		:30	\$275.00	09/30-09/30	1	1	1	\$275.00	
		Buyline Comment: 8A NEWS										
	50	SA	8A-9A		:30	\$275.00	09/29-09/29	1	1	1	\$275.00	
		Buyline Comment: 8A NEWS										

---REPORT TOTALS---

Report Totals: 106 / \$61,025.00

---SALES MONTHLY TOTALS---

Station KTNV-TV LAS VEGAS, NV

Advertiser () .BERKLEY FOR SENATE

Product SHELLEY BERKLEY

Estimate#

Buyer TERRI COOPER

Phone#

Fax#

Agency () SHORR,JOHNSON,MAGNUS

1831 CHESTNUT ST. #602

PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Sep 12: 87 / \$47,825.00

Oct 12: 19 / \$13,200.00

Sales Totals: 106 / \$61,025.00

Station Totals: 106 / \$61,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,025	KBLR	0%	KLAS	0%	KSNV	0%	KTNV	100%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	0%				

---COMPETITIVE COMMENTS---

COMPETITIVE WILL FOLLOW

Books null

Demos RA35+